

# **Poughkeepsie Pride 2023 Hosted by Dutchess County Pride Center Sponsorship Opportunities**

**The sponsorship year is from June 1, 2023 through May 31, 2024.**

Deadline for payment and ad copy to be included in the Pride Guide is May 22, 2023, otherwise you may forfeit your ad in the Pride Guide. You must obtain all necessary permits for tabling on your own.

## **Best Friends of Dutchess Pride \$10,000**

- ~ Your logo included for all Dutchess County Pride Center's Main Events (including Pride Kickoff Party, Broadway Spectacular and others).
- ~ Link to your business in Dutchess County Pride Center's email signature.
- ~ Link to your business on the Dutchess County Pride Center website home page for one year.
- ~ Link to your business on Dutchess County Pride Center's weekly newsletters for one year.
- ~ Full page color ad (5.5 x 8.5) in the 2023 Dutchess County Pride Center's Pride Guide, either inside front cover, inside back cover or centerfold.
- ~ "Shout Outs" on Dutchess County Pride Center social media quarterly.
- ~ Four tickets to all of Dutchess County Pride Center's Main Events.
- ~ Dutchess Pride big SWAG bag. ~ Table at the Pride Festival.

## **Friends of Dutchess Pride \$5,000**

- ~ Link to your business in Dutchess County Pride Center's email signature.
- ~ Link to your business on the Dutchess County Pride Center website home page for one year.
- ~ Link to your business on Dutchess County Pride Center's weekly newsletters for one year.
- ~ Full page color ad (5.5 x 8.5) in the 2023 Dutchess County Pride Center's Pride Guide.
- ~ "Shout Outs" on Dutchess County Pride Center social media quarterly.
- ~ Two tickets to all Dutchess County Pride Center's Main Events.
- ~ Dutchess Pride big SWAG bag. ~ Table at the Pride Festival.

## **Rainbow Sponsor: \$2,500**

- ~ Full page color ad (5.5 x 8.5) in the 2023 Dutchess County Pride Center's Pride Guide.
- ~ Link to your business on the Dutchess County Pride Center's website for one year.
- ~ Link to your business on Dutchess County Pride Center's weekly newsletters for one year.
- ~ "Shout Outs" on Dutchess County Pride Center social media once in May and twice in June.
- ~ Four tickets to the Pride Kickoff Party.
- ~ Dutchess Pride big SWAG bag. ~ Table at the Pride Festival.

## **Platinum Sponsor: \$1,000**

- ~ Full page color ad (5.5 x 8.5) in the 2023 Dutchess County Pride Center Pride Guide.
- ~ Mention of your business on the Dutchess County Pride Center website for one year.
- ~ "Shout Outs" on Dutchess County Pride Center Social Media once in May and twice in June.
- ~ Two tickets to the Pride Kickoff Party.
- ~ Dutchess Pride medium SWAG bag. ~ Table at the Pride Festival.

## **Gold Sponsor: \$500**

- ~ Full-page color ad (5.5 x 8.5) in the 2023 Dutchess County Pride Center Pride Guide
- ~ "Shout Outs" on Dutchess County Pride Center Social Media once in May and June.
- ~ Two tickets to the Pride Kickoff Party.
- ~ Dutchess Pride small SWAG bag. ~ Reduced rate for a table at the Pride Festival.

## **Silver Sponsor: \$250 (\$125 for Non-Profit Sponsors)**

- ~ Half-page color ad (5.5 x 3.75) in the 2023 Dutchess County Pride Center Pride Guide.
- ~ "Shout Out" on Dutchess County Pride Center Social Media in June.
- ~ Dutchess Pride small SWAG bag. ~ Reduced rate for a table at the Pride Festival.

## **Advertising Only Rates for the Pride Guide**

Deadline for payment and ad copy to be included in the Pride Guide is May 22, 2023, otherwise you may forfeit your ad in the Pride Guide.

All ads are full color and must be submitted in jpeg or png formats..

- ~ \$200 Full-page ad (5.5 x 8.5)
- ~ \$125 Half-page ad (5.5 x 3.75)
- ~ \$75 Business-card ad (3.75 x 2)

## **Table at the Pride Festival only**

Please note this doesn't include any vendor fees or permits from the City of Poughkeepsie. You must obtain all necessary permits for tabling on your own.

- ~ Businesses with Information Only tables (no items for sale) \$25 (+\$25 for electricity)
- ~ Businesses selling merchandise (including food vendors) \$50 (+\$25 for electricity)

Please contact us at [pkpridefest@gmail.com](mailto:pkpridefest@gmail.com) with any questions.